



Vishnu Waman Thakur Charitable Trust's
VIVA Institute of Pharmacy

Approved by PCI, AICTE (New Delhi), DTE (Government of Maharashtra),
and Affiliated to University of Mumbai

Webinar : Cosmeceuticals & Recent Advancement in Herbal Cosmetics



**Late Shri Vishnu Waman Thakur Charitable Trust's
VIVA INSTITUTE OF PHARMACY
Approved by PCI, AICTE, DTE and Affiliated to
University of Mumbai**

**Organises
webinar on**

Cosmeceuticals and recent advancement in Herbal Cosmetics

**Guest speaker:
Dr. Nina Sharma, Dr. Niyati Acharya**

Date:26/03/2021

Timing: 11 am onwards

Venue: Google meet

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Webinar-Cosmeceuticals and recent advancement in herbal Cosmetics

Date :26th March 2021

Venue: Google meet

VIVA Institute of Pharmacy, Virar organised virtual webinar of cosmeceuticals and recent advancement in herbal cosmeceuticals keeping in mind the on-going pandemic situation. The host for the day's event was Ms. Hitakshi Makasare who started the event by welcoming the College's honourable principal Dr. Sunita Ogale where she had given a warm welcome to both the speakers.

Further Mrs. Sushruta Mulay has introduced Dr. Nina Sharma. In her session she gave overview on cosmetic industry which was impacting global cosmetics. Later she gave information on herbal cosmetics with some examples like on global companies which derived products based on herbes, the common herbal cosmetic preparations. She gave ideas on spectrum of innovation in cosmeceutical cosmetic devices with the ingredients used in it, the delivery system & formulation and the way of packaging. And lastly she explained about the trends in technological advancements in herbal cosmetics.

Further second session was started by Dr. Niyati Acharya who was introduced by Mrs.Sushruta Mulay. In Dr. Niyati's session she explained about cosmeceuticals and natural cosmetics. She gave information on cosmetics and cosmeceuticals, told about the rise in Global Cosmetics Market, Key Market Trends, she also told about the difference between Herbal, Ayurveda, Natural and Organic cosmetics. She gave information on the Herbal cosmetic industry in India. The event followed up with the question and answer session where doubts were solved of different people. This event had a smooth ending.





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